

The Western Regional Trustee Symposium (WRTS) brings together hospital trustees and executive leadership from healthcare organizations operating in Arizona, Idaho, Montana, Nebraska, Nevada, New Mexico, North Dakota, South Dakota, Utah and Wyoming. This unique event offers top-notch educational programming, as well as networking opportunities for attendees.



MARK YOUR CALENDAR!
21st Annual Western Regional Trustee Symposium
June 7-9, 2017
[Hilton Santa Fe Buffalo Thunder](#)
Santa Fe, New Mexico

WRTS represents 609 hospitals/ health systems and LTCs in its 10 state group, employing hundreds of thousands of healthcare professionals.

Within each of these 608 hospitals and health systems are thousands of trustees who play a critical role in the future success of their organization. Allied healthcare organizations such as yours play an equally critical role as their partners in success in this increasingly complex and challenging healthcare era.

Together, we can make a difference.



Western Regional Trustee Symposium

SPONSORSHIP GUIDE 2017



Showcasing products and services that help healthcare trustees serve their boards and their communities



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The mission of the Western Regional Trustee Symposium (WRTS) is to continue its tradition of commitment to quality healthcare governance programming at an affordable cost. The program will offer strategies to achieve the following objectives:

- Enhance leadership and consensus building skills.
- Broaden attendees' awareness of current healthcare trends that affect trustees and how they serve their boards and communities.
- Examine "best practices" of successful healthcare governance and healthcare business strategies for practical application in the boardroom.
- Provide networking opportunities for trustees and leaders from hospitals of varying size and scope.
- Challenge conventional thinking with fresh approaches to standard healthcare governance concerns and business practices.

Attendees at this symposium will gain increased knowledge about many issues through educational sessions, networking and information exchange with other trustees.

For more information about the Western Regional Trustee Symposium, visit: www.trusteesymposium.org.

WRTS SPONSORSHIP GUIDE

PLATINUM SPONSOR \$7,500

- Exclusive sponsorship and introduction of the Opening Keynote speaker and sponsorship of Welcome Reception that kicks off the Symposium on Wednesday evening.
- Company logo on Symposium "Welcome banner" as Platinum Sponsor.
- Logo displayed in registration and program brochures as sponsor of the Opening Keynote speaker.
- Logo displayed in registration and program brochures as sponsor of the Welcome Reception.
- Company logo prominently displayed on event signage and public announcement at the Symposium.
- Full page color advertisement in program brochure.
- Three (3) complimentary registrations to the Symposium.
- Company listing on the WRTS Web page with link to your company's website.
- Tabletop display of company information.

GOLD SPONSOR \$5,000

5 sponsorship choices (choose one)

- ☐ Sponsorship and introduction of a Keynote speaker.
- ☐ Sponsorship of Symposium Luncheon on Wednesday.
- ☐ Sponsorship of Symposium Luncheon on Thursday.
- ☐ Sponsorship of one Wednesday break.
- ☐ Sponsorship of one Thursday break.
- Logo displayed in registration and program brochures as sponsor of the Symposium Luncheon.
- Logo displayed in registration and program brochures as sponsor of a Keynote speaker.
- Tabletop signage identifying your company as a break sponsor during break hours.
- Half page color advertisement in program brochure.
- Two (2) complimentary registrations to the Symposium.
- Company listing on the WRTS web page with link to your company's website.
- Tabletop display of company information.

SILVER SPONSOR \$2,500

- Sponsorship and introduction of a General Session speaker.
- Logo displayed in registration and program brochures, and signage as sponsor of a General Session speaker.
- Quarter page color advertisement in program brochure.
- One (1) complimentary registration to the Symposium.
- Company listing on the WRTS web page with link to your company's website.
- Tabletop display of company information.

BRONZE SPONSOR \$1,250

- Logo displayed in registration and program brochure as Bronze Sponsor.
- Logo prominently displayed on event signage and public announcement at Symposium.
- Eighth page color advertisement in program brochure.
- One (1) complimentary registration to the Symposium.
- Company listing on the WRTS Web page with link to your company's website.
- **** Please note that this level does not receive a tabletop display.

As a sponsor of the Western Regional Trustee Symposium, we strongly encourage you to have a company representative present at your tabletop display during the symposium. Attendees look forward to speaking with each company and getting their passports signed during the sponsor showcase hours.

Cancellation Policy

If written notice of sponsorship cancellation is received by the Western Regional Trustee Symposium on or before April 16, 2017, a full refund less a \$100 administrative fee will be made. If written notice of cancellation is received after that date, no refund will be made and any outstanding balance will be due.

Sign Up today!

The Western Regional Trustee Symposium provides three days of one-on-one networking opportunities with healthcare leaders and trustees from several western states. This is your **BEST** opportunity to meet executives and trustees at one exciting event!

Sponsorship opportunities within the levels are limited and applications are accepted based on date of receipt, so please return your commitment form as soon as possible.

Please complete the commitment form and mail with payment by **January 16, 2017** to:

Amy Shogren
Director of Communications & Administration
Nevada Hospital Association
5190 Neil Road, Suite 400
Reno, NV 89502
(775) 827-0184
amy@nvha.net | www.nvha.net

You may also fax your sponsorship commitment form to (775) 827-0190.

Questions? Contact Amy Shogren at (775) 827-0184 or email amy@nvha.net.