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## **23.9 is Fine: Emerging Strategies in Obstetric Care to Prevent Future Harm by Reducing NTSV Cesarean Deliveries Now**

**Webinar #091317-MS**

### **DATE AND TIME**

September 13, 2017

11:00 a.m. - 12:00 p.m. CT

### **OVERVIEW**

The next frontier in improving care for women and babies is the prevention of first cesarean section deliveries. We know that if a woman's first pregnancy is delivered via cesarean, she has a 90% chance of having repeat cesareans for each successive pregnancy, placing mother and child at greater risk for harm and/or complications. Conversely, if a woman delivers her first pregnancy vaginally, she has a 90% chance of delivering that way for each successive pregnancy, which carries lower risk to mother and baby.

This session will focus on the key drivers to reduce cesarean deliveries in nulliparous, transverse, singleton, vertex pregnancies in an effort to make care for mothers and babies safer.

### **OBJECTIVES**

- Describe the evidence for reducing NTSV cesarean deliveries and the recommendations for improvement.
- Identify at least 4 key drivers for improvement in reducing NTSV cesarean rates.
- Discuss practical strategies that can be implemented in hospitals to reduce NTSV cesarean rates.

### **TARGET AUDIENCE**

OB nurses and staff, quality professionals.

### **FACULTY**

**Kim Werkmeister, RN, BA, CPHQ, CPPS**

Clinical Improvement Educator

Kim Werkmeister is a nurse leader with over 20 years in healthcare quality and patient safety. She is a national expert in the implementation of patient safety and process improvement strategies in healthcare. She is a leading contributor to the national discussion about women's health issues and the reduction of obstetrical harm through her work with the California Maternal Quality Care Collaborative (CMQCC) as well as participation in numerous national workgroups. She has worked with the American Hospital Association's Hospital Engagement Network as a National Improvement Advisor for several patient safety clinical initiatives, and is currently the Clinical Improvement Educator for the Hospital Quality Institute in California, as well as the Co-Lead for the Collaborative to Reduce Primary Cesareans through CMQCC. Ms. Werkmeister also assists individual hospitals, statewide collaboratives and multi-state collaboratives on a variety of other patient safety-related initiatives.

### **PRICE**

\$195 per connection for members.

\$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

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**For more  
information  
contact:**

Jon Borton, Vice President, NHA Services, Inc.  
Nebraska Hospital Association  
3255 Salt Creek Circle, Suite 100, Lincoln, NE 68504  
(402) 742-8147 Direct • (402) 742-8191 Fax  
jborton@nebraskahospitals.org • nebraskahospitals.org

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