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## The Board's Role in Community Benefit

Webinar #T4067

### DATE AND TIME

August 31, 2017  
12:30 - 1:30 p.m. CT

### OVERVIEW

As the transition from volume to value of healthcare service continues and the importance of population health increases, there are new and exciting opportunities for improving the health of the communities in which hospitals and health systems serve. The governing board can and should play a vital role in this process, ensuring that an intentional approach to community benefit exists and results are monitored for true and meaningful impact.

Join us for an informative and practical webinar exploring how successful boards have taken on providing direction for their organization's community benefit policies and programs. This webinar will focus on providing practical suggestions and straightforward ideas to enhance your board's effectiveness in this area.

### OBJECTIVES

- Define community benefit and what is behind the increased focus on accountability.
- Discuss the critical link between clinical quality, community benefit and the promotion of community health.
- List practices that improve the board's effectiveness in overseeing community benefit.

### TARGET AUDIENCE

C-Suite, contract management staff, accreditation and regulation personnel, risk and quality improvement managers/directors, TJC coordinators, nursing educators, credentialing committee members, compliance officers, hospital legal counsel and others involved with contract services.

### FACULTY

**Karma Bass, Co-founder**

Via Healthcare Consulting

Karma Bass has been a sought-after speaker, facilitator and consultant with deep knowledge in governance, strategic planning, philanthropy, health care policy, and board effectiveness. Before Via Healthcare Consulting, she spent 10 years at The Governance Institute.

**Erica Osborne, Co-founder**

Via Healthcare Consulting

Erica Osborne has nearly 20 years of experience working with healthcare organizations across the country. Her work focuses on the unique and important role of governance, critical issues facing healthcare organizations today and empowering boards to make the important policy decisions necessary for organizational success. She provides an industry perspective and challenges boards to analyze and discuss the critical issues facing their organization. Prior to co-founding Via Healthcare Consulting, Ms. Osborne spent two years at Alliance Healthcare Foundation. Karma and Erica have no real or perceived conflicts of interest that relate to this presentation.

### PRICE

\$195 per connection for members.

\$390 per connection for non-members.

Note: The fee is for one phone line with unlimited participants. For example, 10 employees can participate for only \$19.50 ea!

### Join the Conversation!

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**For more  
information  
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